

## What we at The Travel Experience have done for improving Sustainability

TTE-The Travel Experience is committed to increase sustainability in daily operations as well to encourage our suppliers to do the same. We also share information with our clients.

### 1. Supplier cooperation

Since starting the Travelife certification we have gone through our suppliers and checked if our partners are certified for sustainability or not. Those who have not yet got their certification have been encouraged to follow Travelife (<https://www.travelife.info>) and Sustainable Travel Finland guidelines (<https://stfhub.visitfinland.com/>) and start the certification process.

From our list we can see which companies are certified and which have not done that.

During this time we estimate more than 50% increase in certified suppliers.

### 2. Social

We constantly develop our services offered with a focus on sustainability not only environmentally but also socially. This includes:

- We focus more on local culture and introducing authentic Finnish cultural experiences to our visitors
- We have also become more careful on selecting partners involving animals. We check their certification as well as reputation.

### 3. Client communication

We have encouraged our clients to consider more sustainable transfer methods. We estimate that use of public transportation has been increased by more than 10% in local transfers and more than 30% increase in walking transfers to restaurants. Aiming at enabling walking transfers has guided us to choose restaurants that are within walking distance from the hotels.

We have also increased menus that are more sustainable (more fish and vegetarian courses over meat) with our supplier restaurants.

We often recommend hotels which are certified (In Helsinki 97% of the hotels with more than 50 rooms are now certified!)

We make sure nature is damaged during our tours.

### 4. Office – Reducing Energy Consumption and Waste

- All non-LED lights have been replaced and recycling systems have been improved. Now there is very little general waste produced by us.
- Computers and printers are set to energy-saving mode.
- We have reduced printing by 30%
- Teams meeting are increasingly used to “meet” with clients
- Employees are actively encouraged to use public transport and online meetings.

## 5. Positive Impact

\* **Donations** : Since 2023 we have supported John Nurminen Foundation for protecting the Baltic Sea.

**John Nurminen Foundation** does concrete work to save the Baltic Sea. The foundation's projects improve the condition of the Baltic Sea by reducing the load of nutrients on the sea and environmental risks.

<https://johnnurmisenlaatio.fi/en>

\* **Offsetting** : Our business travel we have compensated by offsetting via <https://www.hiiliporssi.fi/>



### **Hiilipörssi – Restoring Finland's Peatlands**

Hiilipörssi works to bring drained peatlands back to life. By blocking ditches and raising water levels, ecosystems recover, biodiversity returns, and carbon once leaking into the atmosphere is safely stored again. Every contribution helps stop carbon emissions, protect unique habitats, and ensure cleaner waters. Donating to Hiilipörssi is a direct investment in climate action and nature's resilience.

<https://www.hiiliporssi.fi/>